



2017

Light and Shadow

July 1-August 25

Abiquiu Inn

CALL FOR ENTRIES

Entry Deadline June 1st, 2017

Opening Reception, Saturday, July 1, 4-6pm

Sponsored by New Mexico Potters & Clay Artists

As a member of New Mexico Potters & Clay Artists, you are invited to participate in our annual Celebration of Clay exhibit. This show is our opportunity to share exciting ceramic creations.

The theme this year is **“Light and Shadow.”** There are many ways you can interpret this theme. It could be light vs shadow or finding some light in shadow. In some ways we are always considering our work with the ideas of light and shadow when we work with a 3-dimensional medium like clay. It is through light and shadow that our brains interpret an object as 3-dimensional.

“We ... find beauty not only in the thing itself but also in the pattern of the shadows...”

Jun’ichiro Tanizaki.

“All the variety, all the charm, all the beauty of life is made up of light and shadow.”

Leo Tolstoy

Juried awards will be announced at the reception on July 1st:

- Best of Show: \$200
- UNM Arita Porcelain Course Award: Beauty, Quality and Functionality :\$100
- Three \$50 Merit Awards

Award judges are Djann Hoffman, Medanales
 Debra Fritts, Abiquiu
 Kathy Cyman, Albuquerque

For more information Contact
COC 2017 Show Co-Chairs:

Jacquita Beddo
(505) 670-1462

Judy Nelson-Moore
(505) 466-3070

Email: coc@nmpotters.org

Celebration of Clay 2017

ELIGIBILITY

All members of New Mexico Potters & Clay Artists are eligible. New members are welcome and can join at www.nmpca.com.

ENTRIES

Submit your entry online at www.nmpca.com on the [event registration page](#). Entry Fee is \$15 for the first piece and \$10.00 for the second piece. Students can enter up to 2 pieces for \$5 per entry. Payment may be made online or by check payable to NMPCA c/o Treasurer at PO Box 26811, Albuquerque, NM 87125-6811.

SALES

Galleria Arriba accepts items for sale at 65/35 split. The artist receives 65%, gallery 35%. Sales tax is added to the purchase, collected and reported by the gallery.

WEBSITE IMAGE and STATEMENT

The website celebrationofclay.com will have a gallery of the pieces in the show. Provide a digital image (600 pixels high) and a one-paragraph artist statement for your gallery page. Your description of how your image fits into the theme will be included, and a link to your own website or studio tour page. Send to coc@nmpotters.org

INSURANCE and LIABILITY

Please be aware that the Abiquiu Inn insurance does not cover exhibited art. Artists desiring insurance are advised to arrange for coverage themselves. Artist exhibiting work agree to hold the NMPCA volunteers harmless from any costs or claims arising out of any damages or losses in handling, transporting, packing, and/or unpacking of work. We will do our best to take care of the work.

PUBLICITY PHOTOGRAPHS

Publicity photos, of higher resolution (more than 1000 pixels high) are needed and will be used to promote the exhibition, so we need these early. We will use these higher quality images on a first come first serve basis and will be accepted between May 1st and June 1st. coc@nmpotters.org. Please indicate that your submission is for the advanced publicity.

SIZE OF WORK

The walls in Galleria Arriba have no hanging system for heavy wall pieces. All work must be gallery ready with hanging system installed on the work. If you are planning on a wall piece please contact in advance so we can determine feasibility. Freestanding work should fit safely on an 18"x18" base. It may be possible to install larger work providing space is available but artist will be required to install and remove the work their self—again advance notice is required. We will not accept work we deem as unsafe or damaged.

VOLUNTEERS

Please volunteer in order to make this exhibit possible. We need your help. See the final page for special instructions about volunteer jobs. If you absolutely can not help we understand and would still like you to participate and ask that you also pay an extra \$25 for each piece in the exhibition.

DROP OFF & PICKUP OF WORK

We will have three collection points to deliver and pick up your work, see time-line. All work must be boxed and labelled as described in this call for entries.

Albuquerque: Business Printing Service
Leonard Baca
4316 Silver Ave. SE Albuquerque
505-480-8292
leonard@bpsabq.com

OR

UNM Arts Building, Studio 150
Kathy Cyman, (505) 280-7152 (text)
aritaunm@unm.edu

Santa Fe: Luisa Baldinger
880 B Chicoma Vista, Santa Fe
505-471-9070
Willettbaldinger@gmail.com

Taos: Seri Kotowski, (575) 758-7029,
serit@cybermesa.com

You can also deliver or ship your work directly to the Abiquiu Inn. There is a some space at the Inn to hold pieces being shipped . If you do ship, the pieces must arrive on or before June 27th. Work you are delivering yourself will be accepted on June 27 between 10:00

Important Participation Instructions

- These instructions apply to work delivered to collection points, delivered in person to gallery or shipped.
- Work must be delivered in a sturdy box with generous cushioning. Mailed work should be double boxed. Do not use tape on the wrapping material when packing your artwork, we need to reuse the wrapping when repacking your work.
- Tape or tie one copy of artwork label to work, with your signature to validate the price.
- On outside of box affix prominently a photo or sketch of artwork and another artwork label.

Original box will be used to accompany sold work or re-pack unsold work. Artist must deliver or ship work prior to the show and pick up work after the show at one of collection points in accordance with the published schedule. No work will be shipped back.

Artwork Label. Fill out two copies of label for each pieces in the show. Indicate if this is your first, second piece. Affix one label to the piece, Place in the box and affix the second label to the outside of the box.

Prepare your personal information with equal care. Both on-line materials and paper to accompany your piece. Place 10-20 cards or postcards in the box with your piece. Include a one-page printed statement or bio.

Online: Prepare a digital photo of the piece, 600px high, and a one-paragraph artist statement. Send to coc@nmpotters.org by June 19, 2017.

Artwork Label: 2017 Celebration of Clay

When entering multiple pieces, circle which entry: 1 2

Title: _____

Light and Shadow: (one sentence how your piece relates to theme) _____

Member Name: _____

Online website or studio tour page: _____

Dimensions (inches): height _____ width _____ depth _____

Price or Value if NFS: _____ Is Piece for Sale? Yes _____ No _____

Drop off location: Albuquerque Santa Fe Taos Gallery Arriba, Abiquiu Inn

Pick up location: Albuquerque Santa Fe Taos Gallery Arriba, Abiquiu Inn

Contact phone #: _____

Artist's Signature: _____



Who's doing all the exhibition work? You are!

A Celebration of Clay show requires time and effort. Besides work to create pieces, we need your help with the tasks. Without this help, the NMPCA cannot do these shows. We have estimated that over 200 hours of effort is needed by participants in 60 tasks for this show to be staged. This year we make it easier for you to do your part. We have a variety of tasks that are done in various locations, including your own home, and requiring varied time commitments and capabilities. We have created a sign up for these jobs separate from your registration, so you can reserve the job that fits you best before you finish your piece for the show.

There are tasks that are in different locations and different times allowing almost anyone to pitch in and help. Some tasks are at the same location sequentially, allowing you to do two tasks together. There may still be someone who for one reason or another can't help us out this year and we would like to assure you can still have your piece in the show. We do ask that you pay an extra \$25 to help us with expenses. Go to www.nmpotters.org/event-2513895 to see the tasks and sign up. **SIGN UP NOW**...before you finish your creations for the show. We will make this show happen with your help...please commit to 1-2 tasks.

TIME-LINE

Advance Publicity Photos	May 1- June 1	Opening Reception	July 1 4 - 6 PM
Entry Due	June 1	Second Reception	August 4 4 - 6 PM
Website Deadline	June 19	Show Duration	July 1— August 25
Deliver Work to Collection Points	June 19- 22	People's Choice Voting	July 1— August 23
Deliver pedestals to Galleria Arriba	June 26	People's Choice Announced	August 25
Deliver work to Galleria Arriba	June 27	Take down	August 26 — 29
Show Setup	June 26- 30	Pick up work at collection pt	August 29-30

Show and NMPCA Membership Application

Membership Type: Regular \$25 or Full-time Student \$10 Add studio tour page +\$15 \$_____

First Name _____ Last Name _____

Address _____
Street City State Zip

Phone _____ Additional Phone _____

Email _____ (required)

Sign up for volunteer jobs for Celebration of Clay show on the website NMPCA.com (1-2 tasks please)

Celebration of Clay entry fee, \$15 first, \$10 second, \$10 each piece for full-time students \$_____

For new member entry, send this application, a completed copy of the artwork label and a check made to NMPCA for membership dues and entry fee to NMPCA c/o Treasurer, PO Box 26811, Albuquerque. Complete your NMPCA membership enrollment and sign up for volunteer jobs before entry at www.nmpca.com.

Total included with your registration: \$_____